

Web Intervention for OEF/OIF Veterans With Problem Drinking and PTSD Symptoms: A Randomized Clinical Trial

Deborah J. Brief, Amy Rubin,
and Terence M. Keane

National Center for PTSD, Boston, Massachusetts; VA Boston
Healthcare System, Boston, Massachusetts; and Boston
University School of Medicine

Justin L. Enggasser and Monica Roy
VA Boston Healthcare System, Boston, Massachusetts, and
Boston University School of Medicine

Eric Helmuth

Boston University School of Public Health and National Center
for PTSD, Boston, Massachusetts

John Hermos

VA Boston Healthcare System, Boston, Massachusetts, and
Boston University School of Medicine

Mark Lachowicz

National Center for PTSD, Boston, Massachusetts; VA Boston
Healthcare System, Boston, Massachusetts; and Boston
University School of Medicine

Denis Rybin

Boston University School of Public Health

David Rosenbloom

Boston University School of Public Health and National Center for PTSD, Boston, Massachusetts

Objective: Veterans who served in Operation Enduring Freedom (OEF) and Operation Iraqi Freedom (OIF) commonly experience alcohol misuse and symptoms of posttraumatic stress disorder (PTSD) following their return from deployment to a war zone. We conducted a randomized clinical trial to evaluate the efficacy of a newly developed, 8-module, self-management web intervention (VetChange) based on motivational and cognitive-behavioral principles to reduce alcohol consumption, alcohol-related problems, and PTSD symptoms in returning combat veterans. **Method:** Six hundred participants, recruited through targeted Facebook ads, were randomized to either an Initial Intervention Group (IIG; $n = 404$) or a Delayed Intervention Group (DIG; $n = 196$) that waited 8 weeks for access to VetChange. Primary outcome measures were Drinks per Drinking Day, Average Weekly Drinks, Percent Heavy Drinking Days, and PTSD symptoms. Intent-to-treat analyses compared changes in outcome measures over time between IIG and DIG as well as within-group changes. **Results:** IIG participants demonstrated greater reductions in drinking ($p < .001$ for each measure) and PTSD symptoms ($p = .009$) between baseline and end-of-intervention than did DIG participants between baseline and the end of the waiting period. DIG participants showed similar improvements to those in IIG following participation in VetChange. Alcohol problems were also reduced within each group between baseline and 3-month follow-up. **Conclusions:** Results indicate that VetChange is effective in reducing drinking and PTSD symptoms in OIF/OEF veterans. Further studies of VetChange are needed to assess web-based recruitment and retention methods and to determine VetChange's effectiveness in demographic and clinical sub-populations of returning veterans.

Keywords: veterans, alcohol abuse, PTSD, web, Internet

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Deborah J. Brief, Behavioral Science Division, National Center for PTSD, Boston, Massachusetts; VA Boston Healthcare System, Boston, Massachusetts; and Department of Psychiatry, Boston University School of Medicine; Amy Rubin, Behavioral Science Division, National Center for PTSD; VA Boston Healthcare System; and Department of Medicine, Boston University School of Medicine; Terence M. Keane, Behavioral Science Division, National Center for PTSD; VA Boston Healthcare System; and Department of Psychiatry, Boston University School of Medicine; Justin L. Enggasser and Monica Roy, VA Boston Healthcare System and Department of Psychiatry, Boston University School of Medicine; Eric Helmuth, Department of Health Policy and Management, Boston University School of Public Health, and Behavioral Science Division, National Center for PTSD; John Hermos, VA Boston Healthcare System and Department of Medicine, Boston University School of Medicine; Mark La-

chowicz, Behavioral Science Division, National Center for PTSD; VA Boston Healthcare System; and Department of Psychiatry, Boston University School of Medicine; Denis Rybin, Department of Biostatistics, Boston University School of Public Health; David Rosenbloom, Department of Health Policy and Management, Boston University School of Public Health, and Behavioral Science Division, National Center for PTSD.

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Correspondence concerning this article should be addressed to Terence M. Keane, VA Boston Healthcare System, 150 South Huntington Avenue (151), Boston, MA 02130. E-mail: Terry.Keane@va.gov

Alcohol misuse is a major problem among men and women who served in Afghanistan (Operation Enduring Freedom; OEF) and Iraq (Operation Iraqi Freedom; OIF). For example, investigators report 12%–36% of OEF/OIF Active Duty or National Guard and Reserve personnel are engaging in alcohol misuse following deployment (Burnett-Zeigler et al., 2011; Hoge et al., 2004; Milliken, Auchterlonie, & Hoge, 2007; Wilk et al., 2010). In addition, among veterans seeking outpatient services at the Veterans Health Administration (VHA), one study found evidence of alcohol misuse among 6% of female veterans and 23% of male veterans (Hawkins, Lapham, Kivlahan, & Bradley, 2010), while another reported finding alcohol misuse in 40% of a sample of returning veterans (Calhoun, Elter, Jones, Kudler, & Straits-Troster, 2008). Research also indicates that OEF/OIF military personnel with combat exposure may develop a range of new onset problem drinking behaviors (e.g., binge or weekly heavy drinking) following deployment (Jacobson et al., 2008).

Recent studies also provide evidence for high rates of posttraumatic stress disorder (PTSD), a potential psychological response to combat exposure (Weathers, Keane, & Foa, 2009), among OEF and OIF veterans following deployment. Estimated rates of PTSD among Active Duty, National Guard or Reserve personnel, and veterans seeking services in the VHA range from 12% to 30% (Hoge et al., 2004; Seal et al., 2009; Thomas et al., 2010). Studies with previous generations of combat veterans indicate that alcohol problems and PTSD are highly co-morbid (Keane & Kaloupek, 1997), and a similar pattern of co-morbidity is emerging in returning veterans (McDevitt-Murphy et al., 2010; Thomas et al., 2010). It has been suggested that combat veterans may use alcohol to diminish traumatic memories of war or alleviate other symptoms of PTSD (Jacobson et al., 2008; Keane & Kaloupek, 1997).

Many returning veterans with alcohol or other mental health problems are not receiving the care that is needed to facilitate a full recovery from these problems (Hoge et al., 2004; Milliken et al., 2007). This is due in part to the reluctance of returning veterans to seek services as a result of concerns about stigma, but it is also related to logistical factors that can impede access to care (e.g., inconvenience of attending appointments or living in a remote geographical area with limited services; Burnett-Zeigler et al., 2011; Hoge et al., 2004; McLean, Steenkamp, Lev, & Litz, 2009; Milliken et al., 2007). With nearly 2.3 million veterans deployed during OEF/OIF/OND conflicts, there is an urgent need to find new ways to reach a new generation of combat veterans who need services.

Web-based treatments offer a promising venue for both reaching and intervening with OEF and OIF veterans. Web programs are able to address some of the most salient barriers to care reported by this population, offer standardized behavioral health care in locations where this is not available, and have the potential to reach a far greater number of veterans than is feasible through in-person modalities (Amstadter, Broman-Fulks, Zinzow, Ruggiero, & Cercone, 2009; Bennett & Glasgow, 2009; Cucciare, Weingardt, & Humphreys, 2009; Hester, Delaney, Campbell, & Handmaker, 2009).

Several controlled trials indicate that self-management web interventions are effective for problem drinkers. Specifically, web interventions based on motivational and cognitive-behavioral principles lead to greater reductions in drinking than online alcohol education (Riper et al., 2008), alcohol prevention programs (Pemberton et al., 2011), and wait list groups (Blankers, Koeter, & Schippers, 2011; Pemberton et al., 2011). A web-based Moderate Drinking protocol added to online Moderation Management (MM) is also more effective in reducing drinking than MM alone (Hester et al., 2009). Finally, results of a meta-analysis of nine randomized clinical trials confirm the effectiveness of self-management web interventions for problem drinkers (Riper et al., 2011).

There is also a growing evidence base for the effectiveness of web interventions for PTSD, including among veterans. For example, Litz, Engel, Bryant, and Papa (2007) compared the efficacy of a cognitive-behavioral therapy (CBT) web intervention (including exposure therapy and therapist contact) to web-based supportive counseling (SC) in a sample of Department of Defense (DOD) service members with PTSD related to the Pentagon attack on 9/11 and OEF and OIF military personnel with PTSD. Although both interventions led to a reduction in PTSD symptoms, there was a sharper decline in symptoms following the CBT than the SC condition.

While investigators are making progress in developing effective web interventions, a significant limitation of existing programs is that they do not sufficiently address common co-morbidities (Amstadter et al., 2009). It may be especially important to address the co-occurring nature of alcohol problems and PTSD among OEF/OIF veterans (Thomas et al., 2010) in order to help them reduce drinking. Integrated treatments for co-morbid alcohol misuse and PTSD are widely accepted in the treatment community and may optimize treatment outcomes (Najavits et al., 2009).

In this article, we report results of the first randomized clinical trial to evaluate the efficacy of a newly developed web intervention (VetChange) for OEF and OIF veterans with problem drinking. Our primary aim was to determine whether a self-management web intervention, tailored specifically to the returning veteran population and their post-deployment experiences, would lead to reductions in drinking. As we expected that many veterans would have PTSD symptoms associated with recent combat exposure, we were also interested in intervening with and examining the impact of the intervention on PTSD symptoms.

Consistent with other empirically supported interventions for problem drinkers (Finney, Wilbourne, & Moos, 2007; Hester et al., 2009), VetChange provided skills training to improve coping with a broad range of potential high risk situations for drinking, including symptoms of PTSD. We designed our web intervention as a fully computer-automated intervention in order to maximize our potential to reach a large population of returning veterans, some of whom might not be connected to a health care system (Bennett & Glasgow, 2009). Similar to pragmatic controlled trials, the study was designed to maximize recruitment of a sample of veterans highly representative of the larger, diverse veteran population (Zwarenstein et al., 2008). Finally, we selected two important outcomes related to long-term morbidity and mortality in returning veterans, alcohol consumption and PTSD, to determine the significance of our outcomes for this new cohort of combat veterans.

Method

Participants

Six hundred OEF and OIF veterans were randomized into the study. Eligibility criteria included the following: (a) self-reported

status as OEF or OIF veteran, (b) age between 18 and 65 years, (c) score on the Alcohol Use Disorders Identification Test (AUDIT; Babor, de la Fuente, Saunders, & Grant, 1992; Bradley et al., 2003) between 8 and 25 for men and 5 and 25 for women, (d) drinking above guidelines for safer drinking during the 30 days prior to screening based on the Quick Drink Screen (L. C. Sobell et al., 2003; no more than 4 drinks per occasion or 14 drinks per week for men and no more than three drinks per occasion or seven drinks per week for women; Dawson, Grant, & Li, 2005; U.S. Department of Health and Human Services & U.S. Department of Agriculture, 2010), and (e) willing to provide an e-mail address for reminders and incentives.

Recruitment and Randomization

We recruited participants through targeted Facebook advertising. Due to high rates of attrition in web interventions (Eysenbach, 2005), we set a recruitment goal of 600 participants to ensure sufficient power for significance tests. Over 46 recruiting days, approximately 11,000 individuals visited the website, approximately 3,500 were assessed for eligibility, approximately 1,340 were determined to be eligible, and 617 participants were randomized (see Figure 1). If participants were eligible, they provided informed consent prior to randomization using an Institutional

Review Board (IRB) approved web consent form. Ten participants were excluded following randomization in response to protocols designed to detect likely-invalid enrollments,¹ and seven were excluded due to incomplete baseline data. For more details on strategies to minimize misrepresentation in VetChange enrollment, see Kramer et al. (in press).

A final sample size of 600 included 404 participants randomized to an Initial Intervention Group (IIG), which had immediate access to the intervention, and 196 participants to a Delayed Intervention Group (DIG), which had access to VetChange after an 8-week delay. Based on their Internet Protocol (IP) addresses, we determined that our participants included OEF and OIF veterans from across the United States (primarily) and a small number of veterans from overseas locations where military bases are located.

Randomization was stratified by gender to ensure an equal number of women across groups. Twice as many participants were assigned to IIG as DIG so that we could offer immediate access to the web intervention to as many participants as possible within the shortest period of time. This was done both for ethical reasons (Helsinki Accords; World Medical Association, 2008) and to enhance participation.

General Procedures

The Institutional Review Boards (Boston University and VA Boston Healthcare System) approved all study procedures. IIG participants completed three assessments: (1) at baseline prior to randomization, (2) at the end of the intervention, and (3) at 3 months post-intervention. DIG participants completed four assessments: (1) at baseline prior to randomization, (2) at the end of the 8-week waiting period (repeated baseline assessment), (3) at the end of the intervention, and (4) at 3 months post-intervention (see Figure 2). Participants received Amazon gift codes via e-mail of \$20 for each of the assessments and a bonus of \$25 for completing all assessments. All assessments were administered on the web. Automated e-mail reminders were sent to participants throughout the study to improve retention and encourage completion of assessments. Participants could receive up to 31 (IIG) or 36 (DIG) e-mails during the study for various reasons (e.g., acknowledgment of completion of a module or as a reminder of a pending assessment).

Assessment Measures

The Alcohol Use Disorders Identification Test (AUDIT; Babor et al., 1992) is a 10-item self-report measure of alcohol use and alcohol-related problems. Items are scored from 0 to 4 and are

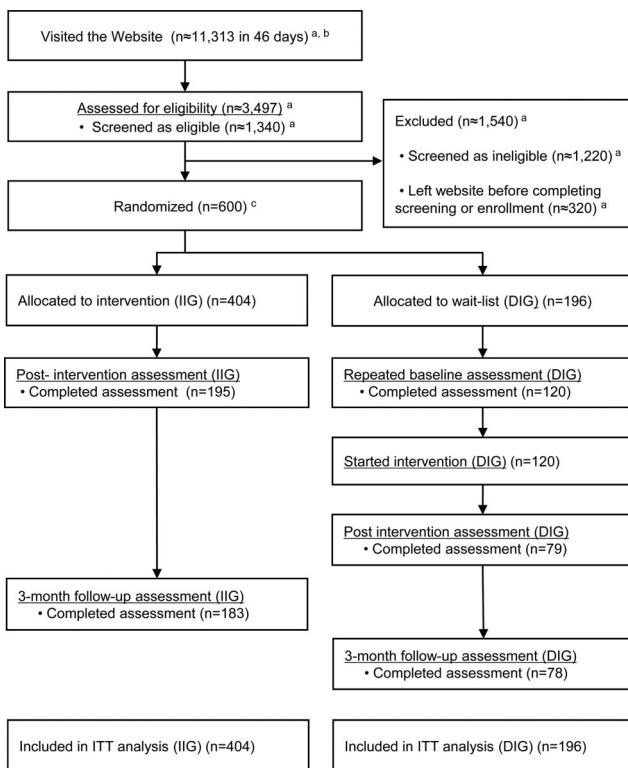


Figure 1. Flowchart of participants through the trial. IIG = Initial Intervention Group; DIG = Delayed Intervention Group; ITT = intent-to-treat. ^a Approximate figures derived from web-analytic estimates. Subject data records not created until study enrollment. ^b Most web visitors ($N \approx 7,816$) left without initiating eligibility screening. ^c A total of 617 subjects were randomized, but 17 were excluded from analysis as potentially fraudulent ($n = 10$) or incomplete baselines ($n = 7$).

¹ On June 19, 2011, after 15 days of recruiting, we detected an attempt to register 120 fraudulent accounts over the course of approximately 12 hr. These registrations coincided with unusual enrollment-related website traffic originating from a single province in China, as determined by anonymous web analytics data. We temporarily suspended new enrollments while keeping the VetChange intervention fully open for enrolled participants. Procedural and technical improvements were added to the protocol, approved by the Institutional Review Boards (Boston University and VA Boston Healthcare System), and enrollment began again. These 120 fraudulent accounts were excluded and were not included in any of the reporting in this article. See Kramer et al. (in press) for a full discussion of these events.

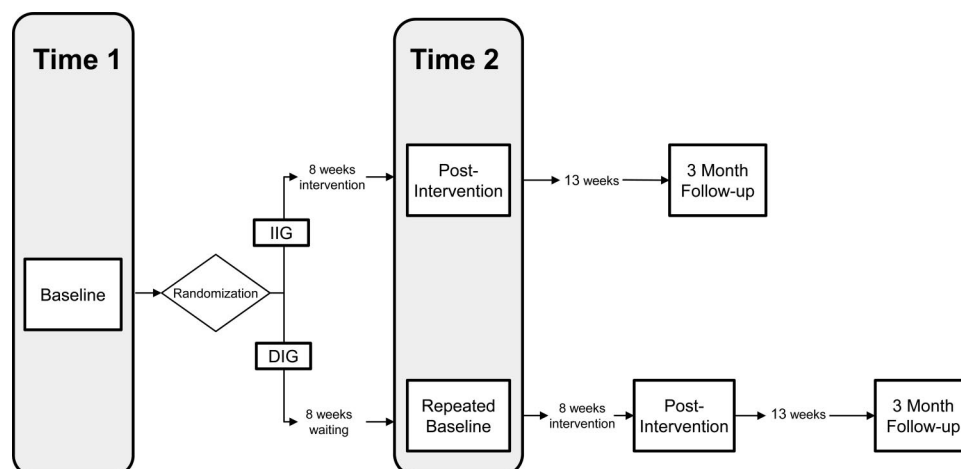


Figure 2. Assessment timeline. Time 1 = initial baseline for both groups; Time 2 = post-intervention assessment for the Initial Intervention Group (IIG) and repeated baseline for the Delayed Intervention Group (DIG).

summed to yield a composite score ranging from 0 to 40. The AUDIT cutoff scores yield a sensitivity of .71 and specificity of .85 based on a veteran sample (Bush, Kivlahan, McDonell, Fihn, & Bradley, 1998). Across 18 studies, Reinert and Allen (2007) calculated a median reliability coefficient of .83.

The Quick Drink Screen (QDS; L. C. Sobell et al., 2003) is a four-item self-report measure of alcohol consumption focused on quantity and frequency of drinking in the last 30 days. The scale is considered a valid and expedient method for collecting data on alcohol use. The QDS and Timeline Followback intraclass correlation coefficients over 1 year range from .65 to .82 (L. C. Sobell et al., 2003). All alcohol consumption variables in this study are derived from the QDS.

The Short Inventory of Problems (SIP) is a 15-item self-report measure of alcohol-related problems (Miller, Tonigan, & Longabaugh, 1995). Participants indicate how often each of the consequences occurred during the past three months on a scale of 0–3. The overall problem severity score was used in analyses. The SIP demonstrates good internal consistency (Cronbach's $\alpha = .95$; Kenna et al., 2005) and test–retest reliability ($r = .89$; Miller et al., 1995).

The Combat Experiences Scale of the Deployment Risk and Resilience Inventory (CES-DRRI; D. W. King, King, & Vogt, 2003) is a 15-item self-report scale that measures exposure to combat experiences in a yes/no format. The Kuder–Richardson 20 coefficient alpha for the scale was .85 in a study with troops representing Army, Navy, Air Force, Marines, and Coast Guard branches of the military who had served in the Gulf War (Vogt, King, & King, 2004). The CES-DRRI has good internal consistency ($\alpha = .85$; L. A. King, King, Vogt, Knight, & Samper, 2006).

The PTSD Checklist–5 (PCL-5; Weathers et al., 2010) is a 20-item self-report measure of PTSD symptoms. Items correspond to the newly approved PTSD symptom criteria in the *Diagnostic and Statistical Manual of Mental Disorders* (5th ed.; DSM–5; American Psychiatric Association, 2013). Symptom categories in DSM–5 include re-experiencing, avoidance, negative alterations of cognitions and moods, and hyperarousal. Participants anchor re-

sponses to “stressful life experiences” on a scale of 0–4 (2 or greater is considered a positive symptom). The original PCL (Weathers, Litz, Herman, Huska, & Keane, 1993), a 17-item self-report measure corresponding to the *Diagnostic and Statistical Manual of Mental Disorders* (4th ed.; DSM–IV; American Psychiatric Association, 1994) criteria for PTSD, demonstrated excellent reliability and validity across trauma populations (Weathers & Ford, 1996). The psychometrics of the PCL-5 are currently being evaluated. Across two studies, both with veterans from multiple conflicts, total PCL and PCL-5 scores were highly correlated ($r_s = .88$ and $.97$), and the PCL-5 demonstrated high levels of internal consistency ($\alpha_s = .97$ and $.95$). In addition, evidence for good convergent validity ($r = .75$ with the Clinician Administered PTSD Scale–IV; Blake et al., 1995) was found (B. Marx, personal communication, March 21, 2013).

The AUDIT (eligibility) and CES-DRRI (baseline) were administered once. The QDS was administered at screening (eligibility) and all other assessment time points. The PCL-5 was administered at baseline, end of the intervention, and 3 months post-intervention. The SIP was administered at baseline and 3 months post-intervention.

Intervention

VetChange is designed to motivate veterans to make changes in drinking and to develop skills necessary to reduce drinking to a safer level (either moderation or abstinence). To achieve these goals, VetChange incorporates elements of evidence-based care for problem drinkers including motivational, cognitive-behavioral, and self-control training strategies (Miller & Munoz, 2005; Miller & Wilbourne, 2002; M. B. Sobell & Sobell, 1996). In Modules 1–3, participants receive personalized feedback on drinking and PTSD symptoms, evaluate the importance of and readiness to change, weigh pros and cons of change, set drinking goals, develop a change plan, and review moderation or abstinence strategies (depending on their goal). In Module 4, participants are introduced to external high risk situations for drinking (e.g., social situations,

environmental reminders of combat) and develop adaptive coping plans to manage these situations.

In Modules 5–7, VetChange focuses on helping veterans learn a combination of cognitive and behavioral strategies to manage a range of internal high risk situations for drinking. Topics include mood management, stress management, anger management, and sleep hygiene. In Modules 6 and 7, participants are encouraged to select topics most relevant to their personal situation. This approach is consistent with symptom management approaches for trauma survivors (e.g., Chemtob, Novaco, Hamada, & Gross, 1997; Zlotnick et al., 1997). Module 8 focuses on building a support system to assist with recovery efforts following completion of VetChange.

The web intervention is designed to be used as a self-management program without the required involvement of a therapist. Participants were allowed 8 weeks to complete all modules with access to one new module per week, except in Week 1 during which use of Modules 1 and 2 was recommended. The estimated module completion time was 20 min. Home exercises and self-monitoring are essential components of VetChange. Participants receive tailored feedback in each module related to progress in meeting drinking goals and developing effective coping plans, and they can click on a *Resources* page at any time for information on face-to-face treatment (for more information on VetChange, see Brief, Rubin, Enggasser, Roy, & Keane, 2011).

Analyses

All analyses were conducted with either the SPSS statistics package (Version 18) or SAS (Version 9.2). The significance level for all statistical tests was set at a two-tailed $p = .05$ level of significance unless otherwise specified. Preliminary data analyses included examination of dependent variables for skewness and kurtosis, with the natural log transformation used for Drinks per Drinking Day (DDD) and Average Weekly Drinks (AWD) and the square root transformation used for Percent Heavy Drinking Days (PHDD) across all time points. To determine whether there were baseline differences between IIG and DIG participants, we conducted one-way analyses of variance (ANOVAs) or Gamma regression analyses (for skewed count variables) comparing all continuous demographic and outcome variables at baseline and chi-square or Fisher's Exact tests to compare categorical measures. The same analyses were used to examine differences between participants who completed both Time 1 and Time 2 assessments and those who dropped out.

We took an intent-to-treat (ITT) approach to primary analyses comparing IIG to DIG between Time 1 and Time 2, and to the within-group analyses examining change over time. All randomized participants were included in primary analyses. The primary outcomes were analyzed using mixed effect models ("PROC MIXED" in SAS) testing specific hypotheses with linear contrasts. Both slope and intercept were treated as random factors, allowing each individual to have different time trajectories. First, we ran mixed effect models for the four outcome measures comparing treatment effects between IIG and DIG groups from Time 1 to Time 2. Time 1 to Time 2 represents the 8-week interval following randomization during which IIG participants had access to the intervention and DIG participants were waiting for access to VetChange (see Figure 2). The interaction term between time and

study group was used to quantify the treatment effect. We examined changes in SIP scores from Time 1 to 3-month follow-up assessments only using mixed effect models.

To address study attrition, we conducted a non-parametric test examining assumption of missingness completely at random (MCAR; Diggle, Heagerty, Liang, & Zeger, 2002). The test yielded possible violations of the MCAR assumption. We then conducted a sensitivity analysis using multiple imputations technique of primary outcomes to examine potential bias due to loss to follow-up (Rubin, 1976, 1987). For participants missing Time 2 data, Time 2 responses were imputed for DDD (on the natural log scale), AWD (on the natural log scale), PHDD (with a square root transformation), and PCL-5 total scores using a regression approach to imputation in "PROC MI" in SAS. Imputed values were based on baseline (Time 1) levels of drinking variables, age, gender, baseline AUDIT score, and an indicator for previous alcohol-related treatment. Data were imputed separately for DIG and IIG. Five imputed data sets were generated, and composite results across the imputed data sets were calculated using "PROC MIANALYZE" SAS.

Results

Participant Characteristics

There were no significant differences between IIG and DIG participants on demographic measures or variables related to military service (branch of service, location of deployment, and number and length of deployments; see Table 1). The majority (61.8%) of participants reported involvement in treatment (inpatient, residential, or outpatient counseling, medication, and/or self-help group) during the 3 months prior to the study. The majority of those who reported treatment involvement indicated this was for mental health (59.6%) or problems with both mental health and substance use (32.6%). Nearly 80% of participants who reported treatment involvement indicated some focus on PTSD. There were no differences between groups in the number of participants who were in treatment during the 3 months prior to the intervention (Fisher's exact test, $p = .37$).

There were no significant differences between IIG and DIG participants on baseline drinking measures (see Table 2). An average AUDIT score of 17.7 ($SD = 4.7$) for the sample indicates that participants were primarily engaging in "harmful or hazardous drinking," although those above 20 may have had symptoms of "alcohol dependence" based on AUDIT guidelines (Babor et al., 1992). Men were drinking an average of 7.43 ($SD = 3.75$) DDD and 29.1 ($SD = 18.7$) AWD, while women were drinking an average of 4.68 ($SD = 2.47$) DDD and 18.4 ($SD = 14.2$) AWD. Approximately one third of baseline drinking days were heavy drinking days. Alcohol consumption variables were highly skewed at baseline (see Table 3); these variables were transformed for analyses to normalize their distributions at all time points. Study participants reported a moderate level of alcohol-related problems on the SIP at baseline (Miller et al., 1995).

There were no differences between groups in combat exposure or baseline total PCL-5 scores. Both male and female veterans were exposed to combat, although men were exposed to a greater diversity of events ($M = 8.5$, $SD = 4.1$) than women ($M = 4.8$, $SD = 3.3$). There was a wide range of PTSD symptom severity in

Table 1
Demographics by Group

Variable	IIG (n = 404) % (n)	DIG (n = 196) % (n)	χ^2	p
Gender (% male)	86.1 (348)	86.7 (170)	0.04	.842
Race/ethnicity			3.503	.744
White	79 (319)	80.1 (157)		
Hispanic/Latino	10.1 (41)	8.7 (17)		
African American/Black	4 (16)	5.1 (10)		
Asian American/Pacific Islander	1 (4)	1 (2)		
American Indian/Native Alaskan	1.7 (7)	2 (4)		
Branch			2.861	.721
Army	58.7 (237)	56.6 (111)		
Marines	17.8 (72)	15.8 (31)		
Air Force	5.7 (23)	4.6 (9)		
Navy	6.2 (25)	9.2 (18)		
Theater				
Iraq	82.7 (334)	85.2 (167)	0.614	.433
Afghanistan	30.2 (122)	30.1 (59)	0.001	.981
Reported treatment in past 3 months (% yes)	63.1 (255)	59.2 (116)	0.866	.352
	<i>M (SD)</i>	<i>M (SD)</i>	χ^2	p
Total tours	2.2 (1.9)	2.2 (1.6)	0.009	.926
Total months deployed	19.0 (14.3)	20.0 (15.7)	1.169	.280
	<i>M (SD)</i>	<i>M (SD)</i>	F	p
Age	32 (7.8)	32.1 (7.7)	0.033	.856

Note. IIG = Initial Intervention Group; DIG = Delayed Intervention Group.

the sample at baseline, with total PCL-5 scores ranging from 0 to 80 and normally distributed with a median of 40. The average total PCL-5 score at baseline for the sample was 40.8 (*SD* = 19.3). Average total PCL-5 scores at baseline were similar for men (*M* = 41.0, *SD* = 19.3) and women (*M* = 39.6, *SD* = 19.0).

Cutoff scores for probable PTSD diagnoses are not yet available for the PCL-5. However, based on the symptom cluster method (i.e., participants met criteria for at least one re-experiencing and one avoidance symptom, and at least two symptoms of negative alterations of cognitions or moods and hyperarousal), approximately 62% of IIG and 59% of DIG participants met *DSM-5* criteria for PTSD at baseline. The average total PCL-5 score for

those who met criteria was 52.7 (*SD* = 13.4), while the average score for those who did not meet criteria based on this method was 22.4 (*SD* = 10.7).

Attrition

Forty-eight percent (*n* = 195) of IIG and 61% (*n* = 120) of DIG participants completed Time 2 assessment. Participants with higher AUDIT scores (*p* < .01), higher average DDD (*p* < .05), higher AWD (*p* < .01), and higher PHDD (*p* < .01) at baseline were less likely to complete the Time 2 assessment. Approximately 40% of participants randomized to IIG (*n* = 161) and DIG (*n* = 78) returned for all assessments including the 3-month follow-up.

Primary Outcomes Comparing IIG and DIG Changes From Time 1 to Time 2

Table 3 provides medians and interquartile ranges for outcome variables across all time points, and Table 4 shows the results of mixed effects model analysis for the primary outcomes. Participants in IIG demonstrated a significantly greater reduction in DDD (*B* = -.387, *SE* = .063, *p* < .0001), AWD (*B* = -.597, *SE* = .105, *p* < .0001), PHDD (*B* = -.122, *SE* = .027, *p* < .0001), and PTSD symptoms (*B* = -5.577, *SE* = 1.67, *p* = .009) during the intervention compared to DIG participants during their waiting period. A similar analysis with treatment involvement as a covariate provided virtually identical findings for between group analyses from Time 1 to Time 2 for DDD (*B* = -.387, *SE* = .063, *p* < .0001), AWD (*B* = -.601, *SE* = .105, *p* < .0001), PHDD (*B* = -.124, *SE* = .027, *p* < .0001), and PTSD symptoms (*B* = -4.469, *SE* = 1.74, *p* = .0076).

Table 2
Time 1 (Baseline) Assessment Results by Group

Variable	IIG (n = 404)	DIG (n = 196)	p
	<i>M (SD)</i>	<i>M (SD)</i>	
AUDIT	17.7 (4.8)	17.6 (4.7)	.845
Log Average Drinks per Drinking Day	1.99 (0.46)	1.97 (0.45)	.365
Log Average Drinks per Week	3.14 (0.73)	3.11 (0.75)	.212
SQRT Percent Heavy Drinking Days	0.54 (0.24)	0.53 (0.24)	.108
SIP	17.6 (8.2)	17.0 (8.0)	.427
PCL-5	41.5 (19.5)	39.4 (18.7)	.218
DRRI-CES	7.9 (4.2)	8.3 (4.0)	.257

Note. IIG = Initial Intervention Group; DIG = Delayed Intervention Group; AUDIT = Alcohol Use Disorders Identification Test; SQRT = square root transformation; SIP = Short Inventory of Problems; PCL-5 = Posttraumatic Stress Disorder (PTSD) Checklist for *DSM-5*; DRRI-CES = Combat Experiences Scale of the Deployment Risk and Resilience Inventory.

Table 3

Medians and IQRs for Untransformed Outcome Variables at Each Time Point for IIG and DIG

Variable	IIG			DIG			
	T1 (n = 404) Mdn (IQR)	T2 (n = 195) Mdn (IQR)	3-month (n = 183) Mdn (IQR)	T1 (n = 196) Mdn (IQR)	T2 (n = 120) Mdn (IQR)	Post (n = 79) Mdn (IQR)	3-month (n = 78) Mdn (IQR)
DDD	6 (4, 10)	4 (2, 6)	3 (2, 5)	6 (4, 9)	5 (4, 8)	4 (3, 6)	3 (2, 4)
AWD	24 (15, 36)	10 (6, 20)	6 (2, 15)	24 (12, 36)	15 (10, 28)	12 (5, 21)	6 (2, 15)
PHDD	0.267 (0.1, 0.5)	0.1 (0.033, 0.2)	0.03 (0, 0.133)	0.267 (0.13, 0.5)	0.167 (0.067, 0.333)	0.13 (0.03, 0.267)	0.03 (0, 0.167)
PCL	41 (26, 56)	33 (18, 50)	32 (18, 48)	40 (24, 53)	37 (21.5, 54.8)	33 (14, 53)	27 (11, 43.5)

Note. IQR = interquartile range; IIG = Initial Intervention Group; DIG = Delayed Intervention Group; T1 = Time 1; T2 = Time 2; Mdn = Median; DDD = Drinks per Drinking Day; AWD = Average Weekly Drinks; PHDD = Percent Heavy Drinking Days; PCL-5 = Posttraumatic Stress Disorder (PTSD) Checklist for DSM-5.

The multiple imputation analyses yielded results similar to those provided by the mixed effects model based on all available data ITT findings. IIG participants demonstrated a significantly greater reduction in DDD ($B = -.45$, $SE = .11$, $p < .001$), AWD ($B = -.56$, $SE = .10$, $p < .001$), PHDD ($B = -.08$, $SE = .02$, $p < .001$), and PTSD symptoms ($B = -5.19$, $SE = 1.52$, $p = .00$) compared to DIG participants between Time 1 and Time 2.

Within-Group Changes Across All Time Points for the Initial Intervention Group

IIG participants showed a significant decrease in DDD ($B = -.504$, $SE = .042$, $p < .001$), AWD ($B = -.831$, $SE = .067$, $p < .001$), PHDD ($B = -.199$, $SE = .017$, $p < .001$), and PTSD symptoms ($B = -8.182$, $SE = 1.041$, $p < .001$) from Time 1 to Time 2. Between end-of-intervention and 3-month follow-up, all alcohol consumption variables (DDD [$B = -.157$, $SE = .047$, $p < .01$], AWD [$B = -.452$, $SE = .076$, $p < .001$], PHDD [$B = -.096$, $SE = .019$, $p < .001$]) continued to show a significant decrease. There were no further changes in PTSD symptom scores for IIG participants during this time period ($B = -1.199$, $SE = 1.144$, $p = .29$).

Within-Group Changes Across All Time Points for the Delayed Intervention Group

DIG participants showed a significant decrease in DDD ($B = -.125$, $SE = .05$, $p < .05$), AWD ($B = -.245$, $SE = .083$, $p < .01$), PHDD ($B = .075$, $SE = .019$, $p < .001$), and total PCL-5 scores ($B = -2.73$, $SE = 1.123$, $p < .05$) between Time 1 and Time 2, although changes were significantly greater for IIG participants. Once provided access to the intervention, DIG participants demonstrated a significant reduction in DDD ($B = -.188$, $SE = .062$, $p < .01$), AWD ($B = -.346$, $SE = .103$, $p < .01$), and PTSD symptoms ($B = -4.076$, $SE = 1.339$, $p < .01$). Between end-of-intervention and 3-month follow-up, DIG showed significant decreases in DDD ($B = -.355$, $SE = .067$, $p < .001$), AWD ($B = -.519$, $SE = .111$, $p < .001$), PHDD ($B = -.130$, $SE = .025$, $p < .001$), and PTSD symptoms ($B = -3.062$, $SE = 1.442$, $p < .05$).

Changes in Alcohol-Related Problems (SIP) From Baseline to 3-Month Follow-Up Within Groups

There was a significant reduction in the average SIP score from Time 1 to the 3-month follow-up for IIG ($B = -10.391$, $SE = .632$, $p < .001$) and in the average SIP score from repeated baseline to 3-month follow-up ($B = -10.334$, $SE = .909$, $p < .001$) for DIG participants.

Module Completion—VetChange

Approximately 90% of IIG and 88% of DIG participants (who completed the repeated baseline assessment) completed Module 1, 54% of IIG and 58% of DIG participants completed four modules, and 34% of IIG and 39% of DIG participants completed eight modules.

Table 4

Results of Random Effects Mixed Models Comparing Changes in the Initial Intervention Group to the Delayed Intervention Group Across the First Two Time Points

Variable	Ln (DDD) ^a	Ln (AWD) ^a	SQRT (PHDD) ^b	PCL-5
	Estimate (SE)	Estimate (SE)	Estimate (SE)	Estimate (SE)
Time	-0.306 (0.032)**	-0.523 (0.052)**	-0.137 (0.014)**	-5.519 (0.834)**
Group	0.024 (0.040)	0.030 (0.064)	0.007 (0.021)	2.069 (1.677)
Group × Time	-0.387 (0.063)***	-0.597 (0.105)***	-0.122 (0.027)***	-5.577 (1.668)*

Note. Ln = natural log transformation; DDD = Drinks per Drinking Day; AWD = Average Weekly Drinks; SQRT = square root transformation; PHDD = Percent Heavy Drinking Days; PCL-5 = Posttraumatic Stress Disorder (PTSD) Checklist for DSM-5.

^a Variables transformed on natural log scale. ^b Variable transformed on square-root scale.

* $p = .009$. ** $p < .001$. *** $p < .0001$.

Discussion

The results of this RCT provide empirical support for the efficacy of a newly developed web intervention, VetChange, to reduce drinking and PTSD symptoms in returning veterans. Participants in our Initial Intervention Group (IIG) demonstrated a significantly greater reduction in alcohol consumption and PTSD symptoms than participants in our Delayed Intervention Group (DIG). Further, once the delayed group had access to VetChange, they demonstrated the same pattern of reductions in drinking seen in IIG participants. By demonstrating changes in two important outcomes by end-of-intervention, this study makes an important contribution to our understanding of the potential effectiveness of web interventions for this population. Three-month outcomes also suggest that VetChange may provide veterans with the skills necessary to maintain lasting changes in behavior.

The efficacy of VetChange in reducing both alcohol consumption and PTSD suggests that the intervention can be helpful to returning veterans with co-occurring problems. Although our data did not allow us to determine the mechanism of change for VetChange, we believe that the use of a combination of motivational and cognitive-behavioral strategies (similar to other effective web interventions for problem drinkers [e.g., Hester et al., 2009]) and PTSD [e.g., Litz et al., 2007]) may have increased the self-efficacy of participants to cope with a range of problems, a factor that is important for individuals recovering from both alcohol problems and PTSD.

One of the strengths of the current study was our success in reaching a large population of returning veterans with problem drinking. Facebook advertising alone attracted approximately 11,000 individuals to the website. Further, with web-based screening, we achieved our recruitment goal of 600 participants in 46 days. We recruited participants through Facebook in order to minimize potential for fraudulent enrollment (Kramer et al., *in press*). This approach appeared to provide us with a study sample that is reasonably representative of the current population of active duty personnel (including an accurate proportion of women), with only small differences (i.e., participants were slightly older and minority enrollment was lower than expected; Department of Defense, 2012; National Center for Veterans Analysis and Statistics, 2010).

Our study design also allowed us to evaluate the efficacy of VetChange with a diverse population of OEF and OIF veterans with problem drinking. Although we felt it was important to establish an upper limit for drinking to minimize potential safety risks for the most severe drinkers, there were few other restrictions on study entry. As more severe drinkers were more likely to drop out, it may be that a self-management approach is not sufficient for these veterans. However, we were able to demonstrate the efficacy of VetChange with participants regardless of demographic characteristics, variables related to military service, or levels of recent treatment involvement. These data suggest that the results may be generalizable to a larger returning veteran population of problem drinkers.

The current study offers methodological improvements over many web-based studies (Kiluk et al., 2011) by randomly assigning participants, demonstrating baseline comparability of groups, obtaining comparable levels of outcome data from both groups, ensuring an adequate sample size to test hypotheses, deriving the

web intervention from empirically-based therapies, reporting rates of intervention completion, and including follow-up assessments.

Nonetheless, there were limitations in the study. We encountered high rates of attrition from the intervention (34% of IIG and 39% of DIG completed all eight modules). Although many web studies for problem drinkers fail to report completion rates, available data indicate that completion rates vary widely (e.g., 6% for a 6-week web intervention [Linke, Brown, & Wallace, 2004] compared to 73%–91% for two three-module web interventions [Pemberton et al., 2011]). Rates of intervention completion in the current study are similar to those reported for many face-to-face interventions for alcohol problems (approximately 30%), including brief interventions in primary care (Edwards & Rollnick, 1997), intensive interventions for alcohol abuse or dependence (Dale et al., 2011), and integrated therapies for alcohol dependence and PTSD (Coffey, Stasiewicz, Hughes, & Brimo, 2006).

In evaluating the value of web interventions, it is important to consider attrition in the context of the potential reach and cost-effectiveness of these interventions. Although attrition rates for the full intervention were noteworthy in this study, approximately one third of the participants completed all eight modules of the intervention. Thus, from a public health perspective (Bennet & Glasgow, 2009), a web intervention such as VetChange, which can be widely accessed by the target population and delivered in a cost-effective manner, can have a substantial impact on population health even with high rates of individual attrition.

Understanding reasons for attrition is critical for interpreting the potential impact on outcomes. Postel, de Haan, ter Huurne, Becker, and de Jong (2010) reported that some participants discontinue web treatments because they believe they have achieved sufficient benefit. In our study, most participants completed Module 1, which is similar to effective single-session web interventions for problem drinking (Walters, Hester, Chiauuzzi, & Miller, 2005). Also, a majority completed half of VetChange and received a “dose” of the intervention that is similar to the length and format of effective in-person treatments for problem drinkers (M. B. Sobell & Sobell, 1996). Future research is needed to determine how much of the intervention is needed to achieve positive outcomes.

High rates of attrition at assessment points is also a limitation. Other investigators have observed similar high rates of attrition in studies with returning veterans. Adler, Bliese, McGurk, Hoge, and Castro (2009) reported nearly 54% attrition in an evaluation of three early-intervention models of care with returning veterans. To prevent bias in interpretation of data, our analyses took missing data into account by using regression-based multiple imputation and mixed effect models. Both analyses yielded similar outcomes and demonstrated strong effects of the intervention.

While we implemented safeguards to prevent attrition from our assessments (i.e., providing incentives for completing assessments; Khadjesari et al., 2011), the use of additional strategies—such as tailored e-mail messages, adding a social networking component (Bennett & Glasgow, 2009), or translating VetChange into a mobile phone application—should be considered. Although adding therapist interactions to a web intervention may also help to reduce attrition (Kiluk et al., 2011), this would likely have compromised our ability to reach as many returning veterans and would have reduced the overall impact on the population that we hoped to reach.

There are other potential limitations related to study design. First, in order to be fully automated, the study assessments needed to rely on self-report data. Requiring face-to-face assessment would have precluded us from reaching veterans from around the United States and overseas locations. Second, with studies designed to assess self-management web interventions, there is limited availability of suitable comparison conditions. Testing the efficacy of VetChange by adding it to treatment as usual (e.g., Carroll et al., 2008) would have interfered with promotion of a confidential and convenient intervention. By using a delayed intervention design, we were able to provide an active intervention to two thirds of the sample immediately, to offer the active intervention to all participants within 8 weeks, and to rapidly replicate the findings of those in IIG. Finally, we did not use block randomization, which could have been a limitation; however, our overall group assignment matched the 2:1 target ratio, and we did not find evidence of disproportionate assignment to treatment condition during any period of the randomization.

In summary, this study makes an important contribution by demonstrating the efficacy of VetChange to change two of the central conditions associated with war-zone deployment: problem drinking and PTSD. With these changes, VetChange has the potential to mitigate the major impact of war-zone stress exposure and reduce morbidity, disability, and mortality associated with problem drinking in a new generation of combat-deployed veterans. The high level of interest demonstrated in the intervention and the positive outcomes associated with its use suggest that it would be valuable to provide ready access to VetChange and other similar web interventions for veterans. Goals for future research with VetChange include evaluating its efficacy with other veteran samples, as an integrated component of face-to-face treatment, or as one component in a stepped care approach to treating alcohol problems and PTSD (e.g., Zatzick et al., 2004). In addition, more long-term follow-up is needed to fully assess the lasting impact of the intervention.

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